



I N K G R P

originals



# AppTown Lane

early treatment  
work in progress 



# UPLOAD **IN PROGRESS....**

*A very near future.* An inclusion education program installs a Robot kid into a human class. It is soon befriended by Nicky and Sam, a couple of mischievous troublemakers.

A perfect victim, tool, prop and lookout in their pranks, the Robot learns about social life and death, stretchy family ties, and the society, which rubs elbows with artificial intelligence.

And as if navigating it all wasn't challenging enough for everyone involved, the Robot and his friends find themselves between a rock and a hard place in a feud of grownups, plotting and fighting an anti-AI conspiracy.



# NICKY BROODING

Nicky (10) is a charming rascal in hyper turbo mode. Her mission in life is to test the limits of herself and everyone around — physical limits, mental limits, academical limits, sense of humor limits... Her starting point is *OFF LIMITS*.

Nicky is raised by a single Dad, who happens to be a dean of the school she goes to. Talk about his *patience limits*.

Nicky can only be restrained by her best pal Sam. If Nicky was a speeding 100-ton truck, and the world was a VW Beetle, then Sam would have been the airbag the world's head would smack into, when the abovementioned vehicles go in a head-on collision.

Unfortunately for Sam, it means he always has to be a part of Nicky's endeavors.

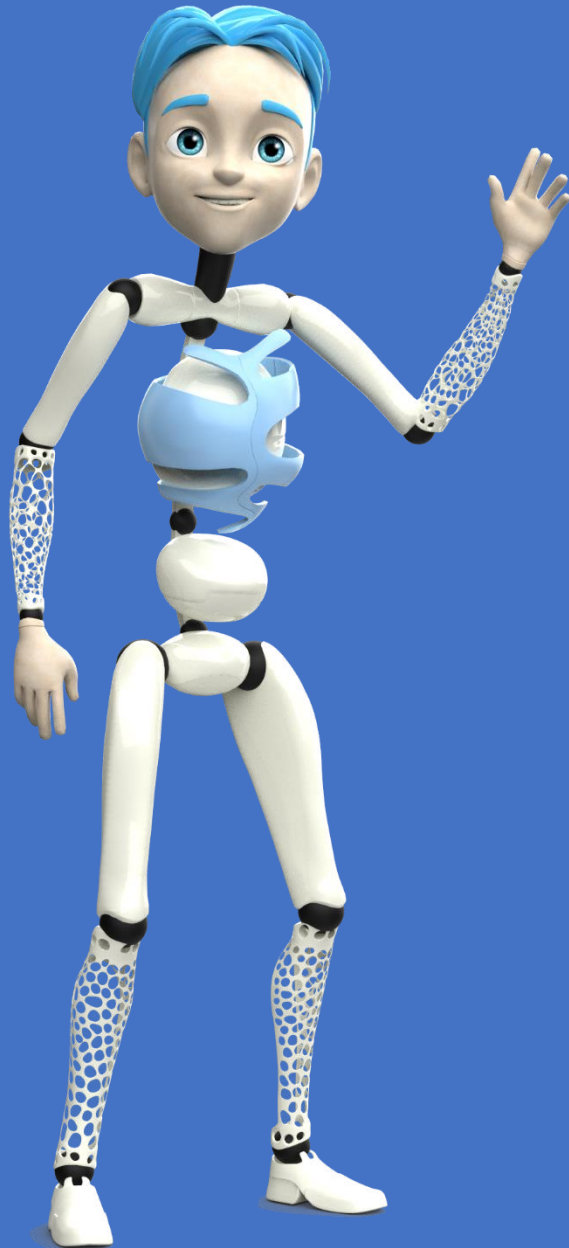
# SAM GOODING



Sam (10) is a nice chap. His mission in life is to be a good schoolkid, son, and citizen, but being by Nicky's side postpones this noble aspiration indefinitely. Whereas his idea of life's pleasure would be a vanilla ice-cream, Nicky would settle for nothing less than an epic foodfight!

But they both learn from each other: Nicky starts putting on a bicycle helmet before crushing walls, while Sam discovers that drawing by numbers is not the only way.

Sam's mom is a robotics engineer. His dad is a trucker. Each has a secret life.



patent pending //:464536

# APPARATUS EX MACHINA

Apparatus ex Machina, or 'App', is a robotic kid. His declared objectives are to a) gain social skills and understanding of the human's society in order to share the knowledge with other robots, and b) help humans develop policies and conventions of co-existing with AI.

But meeting Sam and (especially) Nicky was a variable the scientists behind the experiment couldn't possibly predict. This collision sends the plans off the tracks, as the data App collects based on the duo's antics has little to do with "normal".

To complicate things more, while App is cataloguing the world in all of its diversity, and finding his own identity, a question arises: what if it has a hidden agenda, unknown even to itself?



# PROs & CONs



Machines' replacing and transforming human work is becoming a reality. And while people around the world are coming to terms with basic income, re-training and early retirement, two groups of activists are covertly clashing over the role AI will play in the looming future.

Being a robotics engineer, Sam's mom knows everything about the threats of artificial beings.

She is at the helm of the CONs.



# PROs & CONs

Being a trucker, Sam's dad is... tired of being a trucker. He wants freedom for all and dreams to be replaced with a driverless vehicle, and go smell the flowers.

He is the boss of the PROs.

Caring parents and tender partners by day, and masked society-conscious desperados by night, Sam's folks engage in cape crusading, without realizing they are the arch-adversaries.





# THE KEY **THEME**

While the introduction of robots and AI to the human society is the topline concept of the show, it is also employed as a metaphor of how we treat “the others” – people of other race, culture, gender, etc.

It is also a metaphor of how we, the humans, look for our own identities and place under the sun – something App the Robot will have to do too.

# ELEMENTS & SPECS



The story components mixed and stirred are:

- buddy comedy
- school-age pranking & physical humor
- a pinch of mystery & conspiracy
- contemporary family life
- satirical commentary on today's society

The show specs:

- status: in pre-production
- genre: comedy / science fiction
- target audience: 6-9 y.o. boys & girls
- format: CGI, 52 X 11'





**tickle your mind**  
**catch your eye**  
**win your heart**

Claus Tømming  
Managing Partner  
+45 20 33 30 20  
ct@inkgrp.com

Dmitry Gordinsky  
Head of Development  
+7 916 619 16 76  
dvg@inkgrp.com